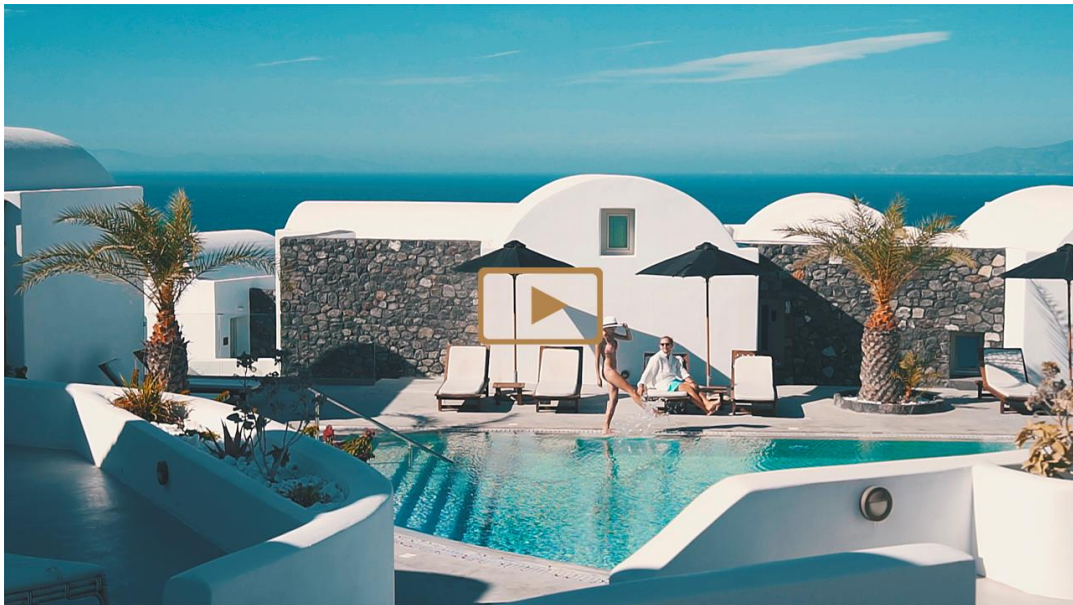


**SANTO MARIS OIA LUXURY SUITES & SPA'S 'SEIZE THE MOMENT'  
PROMOTIONAL FILM REVEALED AS ONE OF THE WORLD'S BEST  
IN TOURISM MARKETING FOR 2019**

The boutique resort on the Greek island of Santorini was named 13th in the prestigious Grand Prix CIFFT Circuit



Following the annual Grand Prix CIFFT Circuit 2019, the official video of [Santo Maris Oia Luxury Suites & Spa](#), 'Seize the moment' was showcased as one of the best tourism films in the world for 2019. The creative promotional video placed 13<sup>th</sup> in the Circuit, placing ahead of strong competition with over 164 participants.

The [CIFFT \(International Committee of Tourism film festivals\)](#) commission, supports 18 international film festivals and it is considered as the most recognized initiative for marketing videos in the Travel and Tourism Industry. It aims to promote excellence in audiovisual tourism promotion and honors the world's best tourism films and commercials.

During the competition, ['Seize the Moment'](#) earned 29 points in total by receiving the following awards:

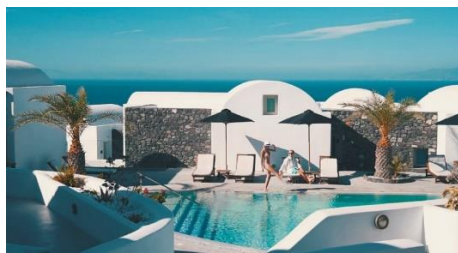
- Certificate of Excellence at the 2019 **US International Film & Video Festival**
- Award in Tourism Multi-media in **The Golden City Gate in Berlin**
- Award in Tourism Accommodation, Health and Wellness by **Terres Travel Festival-Films & Creativity** in Spain
- Award in Hotels & Resorts category in **On the East Coast of Europe - International Tour Film Fest** in Bulgaria
- Award in Hotels & Resorts category in the **Film At** festival in Poland
- Award in Hotels & Resorts category in **Amorgos Tourism Film Festival** in Greece

The theme of Santo Maris' video is inspired by the importance to experience every day, to taste, to discover, to feel, to be present in the moment, to seize the moment. The video highlights the uniqueness of every single moment and the creation of its guests' personal memorable experiences at Santo Maris. 'Seize the Moment' was created by the award-winning Indigo View Creative Productions and directed by Thodoris Papadoulakis, with Petar Pasic as Art Director and Vladan Jankovic as Photography Director.

Calliope Tsiftsi, Marketing and Public Relations Manager of Santo Maris comments: "This honour is very important not only for our hotel but also for the destination of Santorini. A great opportunity for international exposure arose, as 'Seize the moment' was the only Greek video that was shortlisted within the top 20 in the Circuit Rank List. The innovative concept and direction of the video highlights the philosophy of the highly personalised hospitality experience that Santo Maris offers, while it also aspires the visitors to seek the enchanting and unexplored landscape of Santorini."

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Photos:



Download the above picture in high-resolution in the following link: <https://bit.ly/2Z8E75J>



Download the above picture in high-resolution in the following link: <https://bit.ly/2EASxIU>

### **Santo Maris Oia Luxury Suites & Spa:**

The 5\* Santo Maris Oia Luxury Suites & Spa, in Oia, Santorini which opened its doors in 2016, is the newest addition to the portfolio of Metaxa Hospitality Group, which has been operating in tourism sector since 1975. Located in a privileged setting at the outskirts of Oia in Santorini Island, Santo Maris Oia Luxury Suites & Spa offers seclusion and exclusive views to the renowned sunset of Oia. It is comprised by 57 suites & villas and among its facilities five outdoor swimming pools, the awarded 300 sq. m. Spa with indoor swimming pool and the Alios Ilios fine restaurant is included.

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